



Social Media Guide - Women Political Leaders Summit 2019

On 25-27 June, hundreds of senior women leaders from all over the world will gather for the Women Political Leaders Summit 2019. The conversations from this event will take place in Tokyo, at HR First Members' Office Building at the National Diet of Japan, as well as various online platforms.

We would be grateful for your support in spreading the messages from Tokyo online. Below is a list of possible ways to engage with us:

#WPLSummit2019

The primary official hashtag of the conference is #WPLSummit2019. Our official Twitter, Instagram, Facebook, and LinkedIn channels will use this hashtag in all content surrounding this year's event. We encourage that you use the hashtag in any tweets or posts referring to what is happening at the conference to join in the global discussion. Other hashtags include: **#G20Leaders4She**

Website

wplsummit.org

Our web page will host an array of content regarding the forum. Content we provide on our website further includes: conference agenda, list of partners, video, select press coverage, and more.

Twitter

[@WPLLeadersOrg](https://twitter.com/WPLLeadersOrg)

Our official Twitter handle is @WPLLeadersOrg. Whether you are tweeting about the Women Political Leaders Summit as an event or an institution, we encourage you to tag our Twitter handle.

Facebook

[@WPLLeadersOrg](https://www.facebook.com/WPLLeadersOrg)

Our official Facebook can be found @WPLLeadersOrg. We will be posting photos and live streaming from this account. If you are posting any content from the summit on this platform we welcome you to tag us with our Facebook handle.

Instagram

[@WPLLeadersOrg](https://www.instagram.com/WPLLeadersOrg)

Our official Instagram handle is @WPLLeadersOrg . We will be posting photos, Instagram stories and live streaming from the WPL Instagram account. If you are posting photos from the summit, we encourage you to tag our Instagram handle.



LinkedIn

Our official LinkedIn account can be found with the mention [@WomenPoliticalLeaders](#). If you are posting about the Women Political Leaders Summit 2019, make sure to mention us in your post.

Youtube

youtube.com/WIPGlobalForum

Our channel will feature video messages, highlights, and full recordings of select parts of the conference program. We encourage you to follow our channel for updates.

#Girl2Leader

Our #Girl2Leader initiative encourages girls to follow their dreams, and reach their full potential. Some of our #G2L delegates will be actively engaging on social media. All activities will be on [Facebook](#), [Twitter](#) and [Instagram](#). We encourage that you use the hashtag in any tweets or posts referring to the #Girl2Leader activities. Other hashtags include: #G2L and #LeadLikeAGirl.